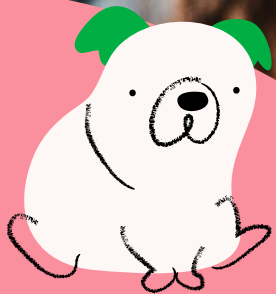




## Annual Report 2021



## Did you know?

**Owning a pet has often been associated with improved mental health among owners, including enhanced quality of life, and decreased levels of depression and loneliness.**



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# Geelong Animal Welfare Society.

**Geelong Animal Welfare Society (GAWS) has been providing animal welfare services in the Geelong region for more than 65 years.**

GAWS cares for thousands of animals each year reuniting them with their owners or finding new forever homes. The GAWS animal shelter does not receive any government funding and relies one hundred percent on the community to support this important work. We value this opportunity to reflect on our performance and share some highlights with the many stakeholders who support our work and share our vision to give animals a second chance 'because every life is precious.'

## Mission & Purpose

We promote the welfare and value of companion animals to improve the health and wellbeing of the wider community.

We do this by:

- Caring for and rehoming lost and relinquished companion animals
- Engaging in research, advocacy and promotion of health and wellbeing through companion animals
- Providing education, services and products that enable responsible animal ownership and improves the wellbeing of both people and their companion animals.

## Vision

'because **every** life is precious.'

## Values

### **Respect & Integrity:**

We treat our colleagues and customers with integrity, respect and care.

### **Teamwork:**

We are open, honest and transparent in our relationships and communications with our employees, volunteers, partnerships and community.

### **Accountability:**

We are accountable for our work and we measure and report regularly on our progress and achievements.

### **Leadership:**

We exercise leadership in our roles to do our best and set a positive example for others.

### **Learning:**

We embrace the need to grow and learn, focus on continuous improvement and evaluate the impact of our work.



The memories and love  
of an animal remains in our  
heart and soul forever.



# President's Report.

**2020/21 was yet another year of challenges. Living and working with lockdowns has almost become the new normal. Ensuring the safety of our staff and the public who interact with them was of paramount importance.**

Our CEO and staff did an outstanding job of adjusting to new procedures and circumstances. Staff meetings have been held outside when weather permitted and nearly all Board meetings over the past year were held via Zoom. The necessity for PPE, social distancing, and restricted staff movement, were required to comply with the new Covid-normal environment onsite. Nevertheless, our welfare indicators continued their positive trend, and all our animals were given the best possible care.

The number of both incoming and outgoing animals fell for several Covid-related reasons including less Council activity reducing the number of animals coming in, limited public traffic onsite with adoptions being conducted by appointment, led to fewer animals going to new homes. Despite many animals remaining longer with GAWS, our staff, volunteer and foster carers were instrumental in ensuring all animals continued to be well cared for as long as required.

While 2019/20 presented financial challenges with a drop in fundraising income, the 2020/21 year hit even harder. Once again donations were difficult to come by and income from our City of Greater Geelong contract fell dramatically. Our two retail stores remained closed for the greater part of the year, severely impacting our income. The Commonwealth government JobKeeper scheme was critical in keeping GAWS afloat.

Our CEO prepared projections for the Board which gave a realistic picture of our financial state going forward and certainly helped to crystallise our thinking about future models of service.

**The Board continued its role in monitoring and addressing risks to our organisation's health and sustainability and positioning us for the future. But our risk reviews did not anticipate an ongoing global pandemic and the fallout that has accompanied it. Regular reviews did position us to better work with the CEO to mitigate some of the risk.**

A review of our strategic plan has become imperative and that process is well underway. The Board approved proposals developed by the CEO for a strategic fundraising strategy and a consultant has been engaged. This new plan is in progress. Our fundraising capacity is also being completely overhauled via the implementation of a new CRM (Customer Relationship Management) system to enable better connection and communication with our members, donors, and stakeholders. All our various databases were cleansed and consolidated into our new system. Again, the CEO provided the Board with proposals and options to enable an informed discussion and ultimate decision.

Our Board membership remained stable over the past year, and we have worked well as a strong team with each of us bringing different skill sets to the table. I would like to thank all of our Directors for their support and hard work.

The Board extends its sincere thanks to GAWS CEO, Helen Cocks, a skilled and highly competent manager. She has been a steady hand and excellent and clear communicator to the staff and the Board. Animal welfare considerations are always her primary consideration. All of our changed procedures were always tested against what was best for our animals. And working with our Accountants, Davidsons, Helen ensured that GAWS obtained its full entitlement to government funding and available grants.

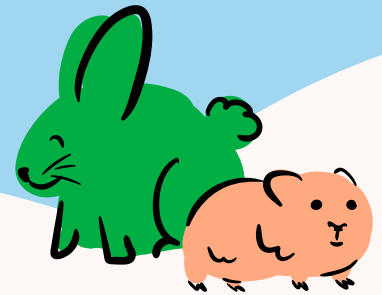
A huge thank you to all our staff and volunteers who have had to adjust to constantly changing circumstances. They have kept the organisation going and ensured that GAWS provided the best possible care to our animals. They absolutely believe that "... every life is precious."

**A sincere thank you to our donors and our supporters whose contributions are our lifeblood. Without this support, we could not continue our animal welfare work.**

Finally, thank you once again to our Accountants and Auditors at Davidsons whose support has been critically important, to our partners at the City of Greater Geelong, and to a number of other stakeholders who continue to support the organisation. We are grateful to you all.



**Maria Mercurio**  
President



**A huge thank you to all our staff and volunteers who have had to adjust to constantly changing circumstances. They have kept the organisation going and ensured that GAWS provided the best possible care to our animals.**



# Our CEO.

**How do we start to reflect on a year where our health, livelihoods and lives were consumed by a global pandemic? No-one could have predicted its far reaching impact and Geelong Animal Welfare Society is no exception.**

The regularity of 'lockdowns' and 'restrictions' were major influencing factors in how we conducted business and kept our volunteers, staff and clients safe. Staff and volunteers rose to the occasion at every point, additional PPE, new procedures, greater use of technology, the ever-changing restrictions for accessing our Moolap site, the constant opening and closing of our two retail stores, and the many communications to our stakeholders reflecting the changes and the impact to our services.

**It has been an incredible team effort, I humbly thank all of the staff and volunteers for their ability to respond to these ever-changing impacts, to maintain their high standards of care for the animals we are so committed to, and for embracing new ways of doing business.**

We have maintained our commitment to our community and continued to deliver services whenever possible, at times in outdoor settings! In addition, we have maintained our commitment to shop locally to support local businesses.

Generally, we see a trend across the industry in reduced numbers of 'incoming' animals and this year is no exception. We received over 550 fewer animals into GAWS compared to last year with 429 fewer dogs and 180 fewer cats. This is a significant drop in numbers and we can hypothesise that with pet owners at home during the pandemic pets have been less likely to 'get out' or lost.

Our foster program remains constantly busy and continues to grow with over 200 active foster carers. While the data reports the animal outcomes, it does not highlight the incredible effort and work that occurs behind the scenes. Our teams of staff and volunteers spend countless hours, days and even months working with animals, building their confidence, running training programs, providing tailored rehabilitation programs, delivering medical treatments to provide every animal the best opportunity to find a new forever home. At times even our capability is stretched and we approach our partnered rescue groups both locally and further afield to offer the care to animals that we are unable to meet. These thirty rescue groups comprise a network of compassionate and skilled foster carers and we thank each rescue group for their ongoing support.

While we have seen a slight reduction in surrender rates, we have seen a noticeable change in some reasons for surrendering, particularly in housing related reasons. The earlier changes by the Government supporting animals in rental properties has likely influenced this, enabling pets and their owners to remain together. This is a positive outcome and certainly one that we welcome. While dog reclaim rates are at 54% we see only 9% of cats reclaimed, but while the number remains very low for cats it is an improvement on previous years. This again reinforces the need for pets to be microchipped. We want to get pets home and the microchip for your dog, cat and yes; even your pet rabbit helps us to achieve this.



**Thank you to our donors and supporters for recognising and supporting our commitment to animal welfare and in our commitment to always striving to do better and give every animal the best opportunity for a loving new home.**



Financially, the pandemic has significantly affected us. We have seen a major reduction in income from Council and we have had reduced capacity to fundraise, our two stores have closed and we have restricted access from the community to our sites. Expenses, while managed tightly, are not able to match the reduction in income. We have as a result relied heavily on the Government pandemic financial supports. We have throughout remained focussed, tackled the challenges, invested in critical infrastructure and actively pursued grants to support the animals and improve our ability to communicate with donors, clients, adopters and volunteers in the future.

**Thank you to the staff and volunteers who dedicate their time, skills, passion and energy to GAWS whether in the public eye or delivering critical functions behind the scenes. It is the combination of all of these which enables us to achieve our positive animal welfare outcomes.**

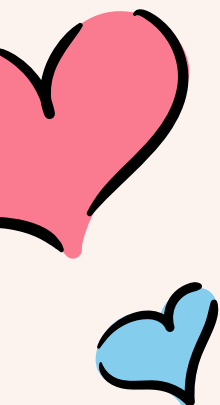
Thank you to our donors and supporters for recognising and supporting our commitment to animal welfare and in our endeavors to always do better and give every animal the best opportunity for a loving new home.

Thank you to the Board for their support and unwavering commitment to the organisation. It has been a challenging year and in ways we have not experienced before. We remain focussed on the future, to planning our services and exploring new opportunities while addressing any future challenges we may face.

A handwritten signature in red ink, which appears to read 'Helen Cocks'.

**Helen Cocks**  
CEO





# Volunteer program.

**The Volunteer program at GAWS has long been an integral part of the organisation, and never has this been more evident than throughout the past year.**

As society was forced to accept a 'new normal' way of living, Victorians faced numerous cumulative lockdowns and ever-changing restrictions and guidelines. The dedicated band of over 300 dynamic volunteers continued to support the organisation across all areas, donating thousands of hours throughout every single day of the past 12 months.

The program was dramatically impacted by the global pandemic and like many organisations; a continual need to adapt to an ever-changing environment was needed. Many volunteer rosters were affected, as parents were required to periodically facilitate remote learning for children at home, enforced density limits saw a sharp decline in the number of shelter volunteers permitted onsite and many highly valued student placements were suspended. Despite these challenges, volunteer commitment, resilience and flexibility always remained.

While onboarding new volunteers was challenging last year, engagement and existing volunteers involvement increased in line with our strategic recruitment plan to retain volunteers for longer periods. This was a big focus after identifying a high turnover of volunteers during the previous few years. By actively listening and responding to our volunteers' feedback, we ensured that we delivered more frequent, open and consistent communications to all volunteers.

The shelter volunteers logged hours week in and week out throughout the year, caring for all the animals on site. This included caring for all of the

lost cats, huge volumes of kittens over the summer period and beyond and helping prepare the cats for adoption through the timid cat program and general pen assistance in the adoption area.

**Our canine volunteers also provided essential care and love for the over one thousand dogs that came to GAWS during the past year, ensuring daily walks, socialisation in the K9 social yard, and enrichment with toys and affection.**

At the core of the shelter, our hardworking laundry volunteers ensured that towels, blankets and bedding were washed daily to keep animals warm and cosy. Last year we were fortunate to establish a permanent gardening team, who generously volunteer four days per week to regularly maintain the grounds of the shelter, complete odd jobs for all departments and keep the garden looking beautiful.

In addition to our shelter volunteers, the dedicated group of off-site volunteers including those at our two retail stores are equally important to the organisation. Unfortunately, much of the past year the stores were forced to close due to the Victorian restrictions. Despite this, the teams were always at the ready to reopen the stores when restrictions allowed. Some store volunteers pivoted and assisted at the shelter where they could. The stores began to bounce back after each closure and quickly returned to pre-pandemic sales levels when open.



Saving one animals life  
won't change the world,  
but the world will change  
for that one animal.

In June 2021, the dedicated volunteer sewing group held their final stall ever at GAWS. The long established group initially formed to sew warm coats for the animals in care. The group began selling their popular products, with the funds raised donated to GAWS. Their products became so highly sought after during the winter months that the group had to hold multiple stalls each year to keep up with demand!

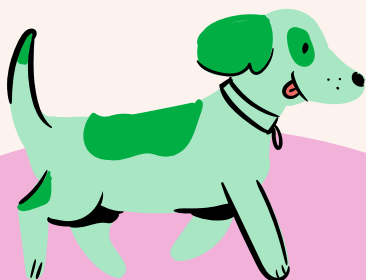
**The sewing group have made an incredible contribution to GAWS raising tens of thousands of dollars to support the animals in care and most importantly keeping the many shelter animals and animals in the community warm and cosy during the winter months. From all at GAWS, our sincere thanks and gratitude to the groups past and present members.**

During May each year, we celebrate National Volunteer Week. This incredibly important week on the calendar is filled with activity to recognise and thank our volunteers for their ongoing contribution to GAWS. While we always strive to let our volunteers know just how much we truly appreciate them every day, this year during National Volunteer Week we chose to celebrate the organisations dedicated band of volunteers in a number of special ways. We held daily morning teas and treats, a custom designed GAWS volunteer keyring and coffee and food van serving sweet and savoury treats over the weekend as a token of our appreciation to our volunteers.

**Despite the challenges we have faced the morale amongst our spirited volunteers has remained high and undeniably positive. We have established an extremely solid core volunteer base with high shift attendance rates and unwavering loyalty to GAWS and the animals in care.**

We are excited about the year ahead as we now turn our focus to recruitment and expanding upon our current programs. This will allow increased flexibility, the ability to offer additional shift times and extended animal care. We have identified key areas that we can continue to improve including the training and on boarding of new volunteers, and how we will continue to support volunteers on their journey with GAWS. One incredibly positive outcome from the past 12 months has been many volunteers taking the opportunity to work across multiple programs to diversify skillsets and meet new people. This has proven key to retaining volunteers and maintaining high engagement rates.

As covid restrictions limits lift, we will plan to refocus on building relationships with existing and new local educational providers, following the success of this year's student based learning programs. We received exceptional feedback from teachers regarding the student placements offered and going forward, would love to continue to work with the Gordon Institute of Tafe and many local High Schools who offer tertiary animal related courses. Our volunteers proudly represent the organisation as we continue to educate the local community about responsible pet ownership, animal welfare and the vital services that GAWS provide to ensure all pets are reconnected with their owners and that animals find their deserving forever home.



**We are so lucky to have over 300 active volunteers who support our mission.**

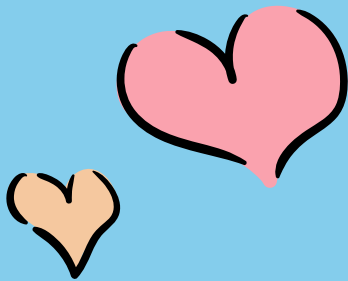


# Volunteers.

## Manni, Alison and Kerri

The past year has shown that GAWS Volunteers are extremely adaptable and versatile. We have seen a sharp increase in volunteers expanding their skillset and working across multiple programs.

Manny, Alison and Kerri all work across multiple areas each including lost dogs, lost cats, GAWS retail stores, donations collections, laundry and at events.



We can judge the heart of a person by their treatment of animals.

- Immanuel Kant





# Volunteers.

## Johnny, Peter and Neil - Gardeners

Despite our Moolap facility being unable to welcome the community onsite for the majority of the year, the site has never looked better thanks to our dedicated, newly established volunteer gardening group. To support the group we were fortunate to secure an equipment grant through the City of Greater Geelong in early 2021 that enabled the purchase of commercial grade lawn maintenance and gardening equipment. This equipment has ensured that the team has exactly what they need to carry out this work. Welcoming our community back onsite was always a momentous occasion when restrictions eased, but each time it was made even better as we were able to showcase how beautifully maintained our grounds were.

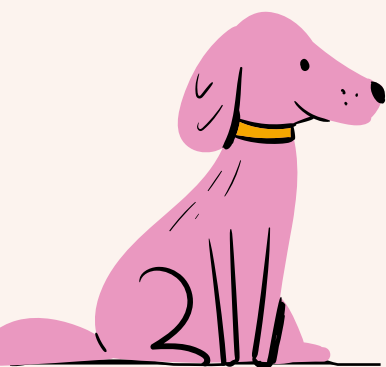
## Ruby Rose - Student Placement Volunteer

"I began volunteering at GAWS at the start of 2021 as part of my placement for VCAL studies at Saint Ignatius Geelong. In 2020 I began my first of two years of Animal Studies and I am now working my way towards becoming a Veterinary Nurse. Since I was a little girl I have wanted to work with animals as I have been surrounded by them my whole life. I chose to work at GAWS as I wanted to play a part in the care and rehoming of stray and unwanted animals. I enjoy working in the Cat Adoptions Centre because I find it incredibly rewarding seeing all of the individual cats develop and I love seeing their different personalities blossom over time. I feel proud and grateful that I play a role in ensuring the cats are comfortable and happy while waiting to be adopted to their forever homes."





Spending so much time with  
the animals and helping  
the world's creatures is  
good for the body and soul,  
and very satisfying.



# Foster program.

**Throughout the past 12 months, the GAWS Foster Program has grown significantly. 112 new carers joined the program across the year with almost half of these new carers adopting their first foster animal!**

**271 carers made up of 182 cat/kitten and 89 dog/puppy carers, supported the program. With continuous recruitment throughout the year, training models and home visits required significant changes because of the ongoing impact of Covid-19.**

For the safety of our staff and volunteers, we made the decision to offer training sessions via zoom. These sessions are recorded and then posted to the GAWS foster care Facebook closed group page, enabling carers to access these training resources at any point if required.

In addition, we have also opened our own 'drive through window' attached to the foster office. This allows carers to safely visit the site and collect supplies needed for foster care without having to enter the main house. This helps limit face-to-face contact protecting everyone involved.

We continue to interview and vet all potential carers and home visits are now conducted through Facebook messenger. This allows the team to ensure that potential new carers homes are suitable for the animals likely to enter their care, while limiting unnecessary contact protecting volunteers, carers and staff.

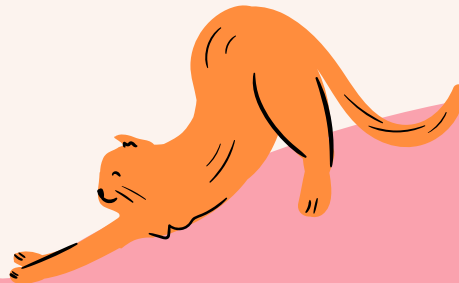
Although our incoming animals are lower than the previous year, we have found that animals in foster care have required a longer stay. Timid or 'shy' cats need additional time to adjust to a home setting with lots of our carers and their families working and learning remotely. This is allowing the animal's additional time to socialise and this extra time has proved invaluable.

There has also been changes to our face-to-face workshops carried out at the Moolap site. These have moved to weekly phone calls to carers to offer them support and answer any questions they may have. This new approach has been very well received and feedback given suggests they feel even more supported through the foster process. All carers are also welcome to contact the Foster Care Coordinator at any time if a problem arises with an animal in their care.

**We thank all of our wonderful foster carers that have helped so many animals at GAWS throughout the year and appreciate their ongoing support of the program. We could not do it without them.**



Animal Type	Number Of Animals Entering Foster	Number Of Instances in Foster
Cat	420	599
Kitten	665	922
Dog	58	80
Puppy	28	36
Fowl	1	1
Guinea Pig	5	5
Rabbit	8	8
Rodent	1	1
<b>Total:</b>	<b>1186</b>	<b>1652</b>



## Harpo's Gotcha Day

After 310 days, an FIV diagnosis, heart murmur detection, dental surgery, a case of ringworm, a bout of cat flu and a stay in foster care...we are overjoyed to say....

## **HIP HIP HOORAY, IT WAS HARPO'S GOTCHA DAY!**

In October 2020, our special Harpo found himself at GAWS and instantly captured the hearts of many. At nearly nine (9) years of age, Harpo had many hurdles that he managed to overcome and we are thrilled that Harpo found his purrfect forever home.

Harpo isn't the only one, there are so many just like him at GAWS that have the odds stacked against them. With such a dedicated team at GAWS, we get to celebrate these incredible outcomes together with our community and know Harpo (and so many others!) get to enjoy the warm loving home they deserve.





**Over the past few years, we went from change and implementation to discovery and refinement. This past year we have maintained focus on the two areas and continued to evolve.**

It has been another big year for the dogs department! The team has worked on many facets to propel the department forward and continue to improve. As volunteers are the backbone of our organisation we need to ensure that we are equipping them with the best training and skills development so that they are not only fulfilled in their volunteering role, but also confident and appropriately trained to ensure their safety and the safety of the animals in care. To aid this, we have further refined our volunteer induction program to give new volunteers the best start to their volunteering journey with GAWS.

The Canine Social Group is one of our largest tools within the dogs department. It allows the staff and volunteers to provide out of pen enrichment and positive socialisation for the dogs during their stay. It is an extremely important mechanic when rehabilitating behaviour concerns. Because of its importance, we always look to ensure that the dogs are getting the most out of the program. The staff refined the canine social procedure and implemented a paired workshop. We found that the workshop ensured all existing participants gained the same level of understanding and skill and for newcomers to the program, it allowed for greater baseline knowledge. This resulted in greater staff and volunteer satisfaction, promoted collaboration, strengthened enrichment experienced by the dogs and provided greater adoption prospects for the animals.

In March, the staff and volunteers were fortunate to have Heather Miller from Paws2Listen come out to the Moolap shelter and deliver a talk and demonstration. Heather is a dog listener and teaches others canine communication methods to relieve dogs stresses that can potentially lead to antisocial behaviours. There are so many knowledgeable people in our community, and it is so vital to be across different angles of animal behaviour. We must remember that although the knowledge behind animal behaviour is theory based, it is also an art when observing and understanding it. It is always such an honour to learn from others experience and perspective.

**We have continued to strengthen the changes we made during those first trying months of Covid-19.**

Our online application system was a bumpy road but is now a smooth path to ensuring our dogs truly find their forever homes. The dogs department thanks all within our community for their patience and vital feedback. Although Covid-19 has continued to create many challenges for all within our community, being an organisation that is here for the community has allowed us to see that no challenge will stop community spirit.

Another great year for the dogs department at GAWS, with incredible plans for the year ahead to continue our growth and further improve the outcomes for the dogs at GAWS.



Diaz.

**There is nothing  
truer in this world  
than the love of a  
good dog.**

- Mira Grant



# Rescue.

**Throughout the year, we worked with 13 rescue organisations that stepped in to help 33 of our dogs in need of extra care.**

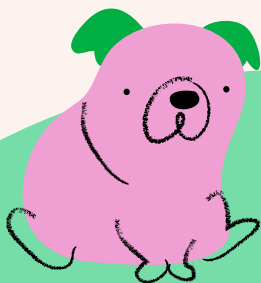
Like all organisations, we too have certain constraints and need the help of other organisations when an animal's pathway is unclear or has significant obstacles. Whether that be supplying a particular environment for successful behaviour rehabilitation, specialist medical care, or simply needing to widen the search to find a particular forever home. The team at GAWS and the dogs are always grateful for the help received by other devoted organisations. There are so many that work behind the scenes in animal welfare, and it is through unity we succeed.

One such example partnership and collaboration is in the case of Drew and Diaz the Australian Shepherds. At four weeks of age, Diaz and Drew were found abandoned in a park and brought to GAWS by local Animal Management. They were weak and struggling to thrive due to their lack of nutrition. After veterinary consult, it was determined they both had vision and hearing impairments due to having the double merle gene from improper and irresponsible breeding.

The pair entered foster care immediately, where their carer spent many sleepless nights providing critical care to ensure their survival. After a number of weeks, the pair began to thrive and it was decided that these two rock stars would do best if transferred to a rescue organisation that specialises in caring for and rehoming animals that have hearing and vision impairments.

**Diaz and Drew went off to Hear No Evil – Australian Deaf Dog Rescue where they entered their foster care network and received the specialist assessment, training and care that they needed. The girls thrived during their time with Hear No Evil and have now both been successfully adopted!**

Rescue partnerships are essential to the work we do at GAWS and we thank the wonderful 13 likeminded groups that we have worked with in the dogs area in the past year. We look forward to continuing to strengthen these partnerships and achieve incredible animal welfare outcomes together in the future.



**You can't change a dog's past,  
but you can rewrite his future!**



## Vada & her pups!

Vada the doting Rottweiler and her five sweet two week old puppies came to us as strays. Sadly, one her puppies was not thriving and did not survive the crucial days of initial care that they finally received upon arrival. Once the crucial days had passed, Vada and the awesome four went off to foster. Mumma Vada and her devoted foster carer did an extraordinary job caring for her pups, helping them grow and thrive. When they were all ready, Vada and her pups came back to the shelter for their final veterinary work and behaviour assessments and one by one, they all found their forever homes. This demonstrates that even the rockiest of start to life was never going to stop this awesome four, nor deter Mumma Vada.

There are so many that contribute to these success stories including the dedicated staff, volunteers and foster carers that step in and provide refuge and support for these animals. Then the team that provide the final clinical care and our adoption services. The donors that provide the necessary funds to carry out this work and our wonderful community who adopt the animals and provide them with the most amazing forever homes. It truly is a combined effort and we thank everyone who plays a part in helping us achieve these amazing outcomes!

**Today Vada and the awesome four are all thriving in their new forever homes.**



# Vada.



**2,334 cats and kittens made their way to the Geelong Animal Welfare Society last financial year. This figure is actually a decrease on the previous year's intake of cats and kittens.**

Of the 2,334 felines admitted to GAWS, 634 were surrendered during the period. The reasons for surrender varied but commonly were a result of moving house, a new baby arriving in the home or a change in financial situation. Our staff were able to lend support to these people at a difficult time and reassure them that we would take care of their animal and find a new home for them. The adoptions team worked tirelessly to rehome almost 1,500 cats and kittens despite yet another very challenging year.

805 cats arrived at GAWS as strays, via Council or the general public and only 187 were reclaimed by their owners. In addition, 833 stray kittens were admitted to GAWS, with only 14 reclaimed by their owners. There is still much to do in terms of raising awareness regarding the importance of responsible cat ownership and ensuring that cats are microchipped so that they reunited with their owners more easily.

Our online adoption process has further evolved over the past year to continue to enable GAWS to rehome animals to new forever home despite the ongoing global pandemic. While it has at times been challenging to adapt to this the new system, it has been incredibly worthwhile. The application process enables the team to speak to prospective adopters before they attend the shelter resulting in matches that are more successful when it comes to finding them the perfect new furry family member.

Our long-standing partnership with local Pet Stock stores was put on hold last year due to lockdown constraints however, we do hope to rekindle these relationships in the near future to maximise our exposure and the adoption prospects of the animals in care.

Catmate continue to be a stalwart partner to GAWS. They have been able to provide cut-price litter to the organisation and are always obliging with stock pick-ups when required. Catmate have added a number of new products to their range and we hope to stock some of these in the future. This will add to our ever-growing range of pet supplies that help offer a more comprehensive selection to the community when adopting their new pet. Catmate also generously provided many free sample bags to go home with new pets while we had different promotions running.

**We have gained many new committed volunteers this last year who have helped provide the best possible care to the animals that come into care. There have been a number of new staff members within the cat's team and all work towards the common goal of reuniting, caring for and rehoming as many cats and kittens as possible.**





**What greater gift than  
the love of a cat?**

**- Charles Dickens**

# Rescue.

## Cat & Small Animal Rescue Partners

Over the past year, we have faced a number of challenges when it comes to working with our trusted network of rescue groups. Most notably, due to the challenges with travel transfers throughout many lockdowns and statewide restrictions. Our dedicated staff and volunteers and equally dedicated volunteers of many rescue groups helped make these transfers possible with animal welfare always number one.

From tiny one-day-old kittens needing emergency care, to an incredibly sassy little ferret needing more ferret friends, we have transferred animals all over Victoria in order to give them the best possible medical treatment or adoption prospects.

We cemented a relationship with the Australian Cavy Association to help us out with the many Guinea Pigs that have come into care, some needing specialist help. We transferred 44 little cavies to this trusted partner for further medical care and then adoption.

We have continued to work closely with our trusted rescue partners with 339 animals transferred to these organisations last year. Our commitment to keeping communication lines open with all of our partners and regularly check in on them is an important part of nurturing these relationships. GAWS was able to help some other rescue partners by taking in some of their animals when they were unable to accept them. We highly value our strong relationships with our trusted rescue partners and look forward to continuing to work together to ensure we help as many animals as possible.





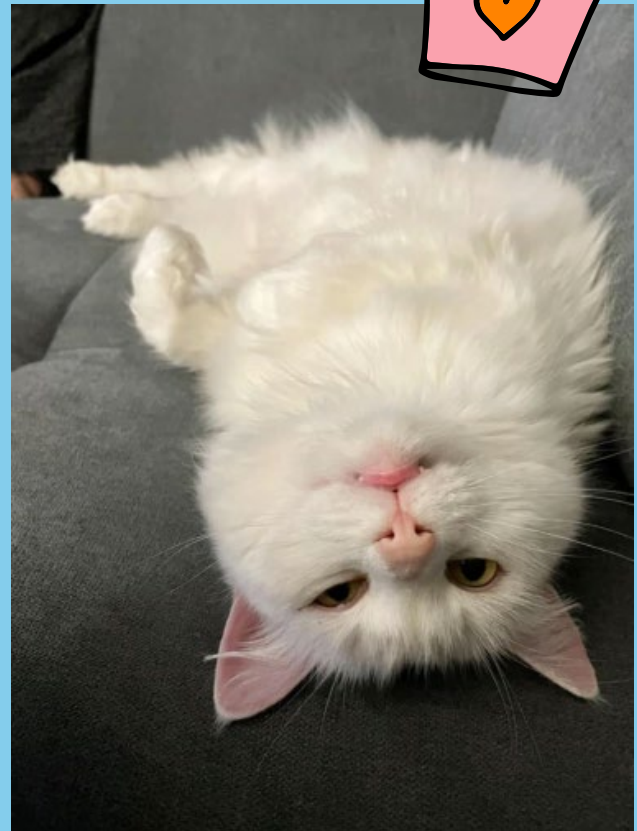
## Queen Ivy

Miss Ivy first arrived at GAWS in July of 2020 as a stray cat. Unfortunately, her family did not come and reclaim Ivy so she was made available for adoption after some dental surgery to clean her teeth. Ivy was quickly adopted in August 2020 however, a short time later Ivy was surrendered back to GAWS as she was not getting along with the other resident animals.

Ivy spent a further five months at the shelter waiting for her chance to find her forever home. As a very pretty cat, Ivy garnered a lot of interest! Ivy has a strong personality and knows what she wants so the perfect family for this sassy feline took some time to find.

Enter Eden and Justin, a local couple looking for a new family member. It was love at first sight, for Eden, Justin and Ivy. Ivy had finally found her purrfect match!

**The Geelong community also thought that Ivy was special when she was crowned Geelong's Cutest Adopted Cat 2021 in the local newspaper competition. Eden and Justin could not be happier with their special 'Queen Ivy'.**



**As a very pretty cat, Ivy garnered a lot of interest!**

# Pocket Pets

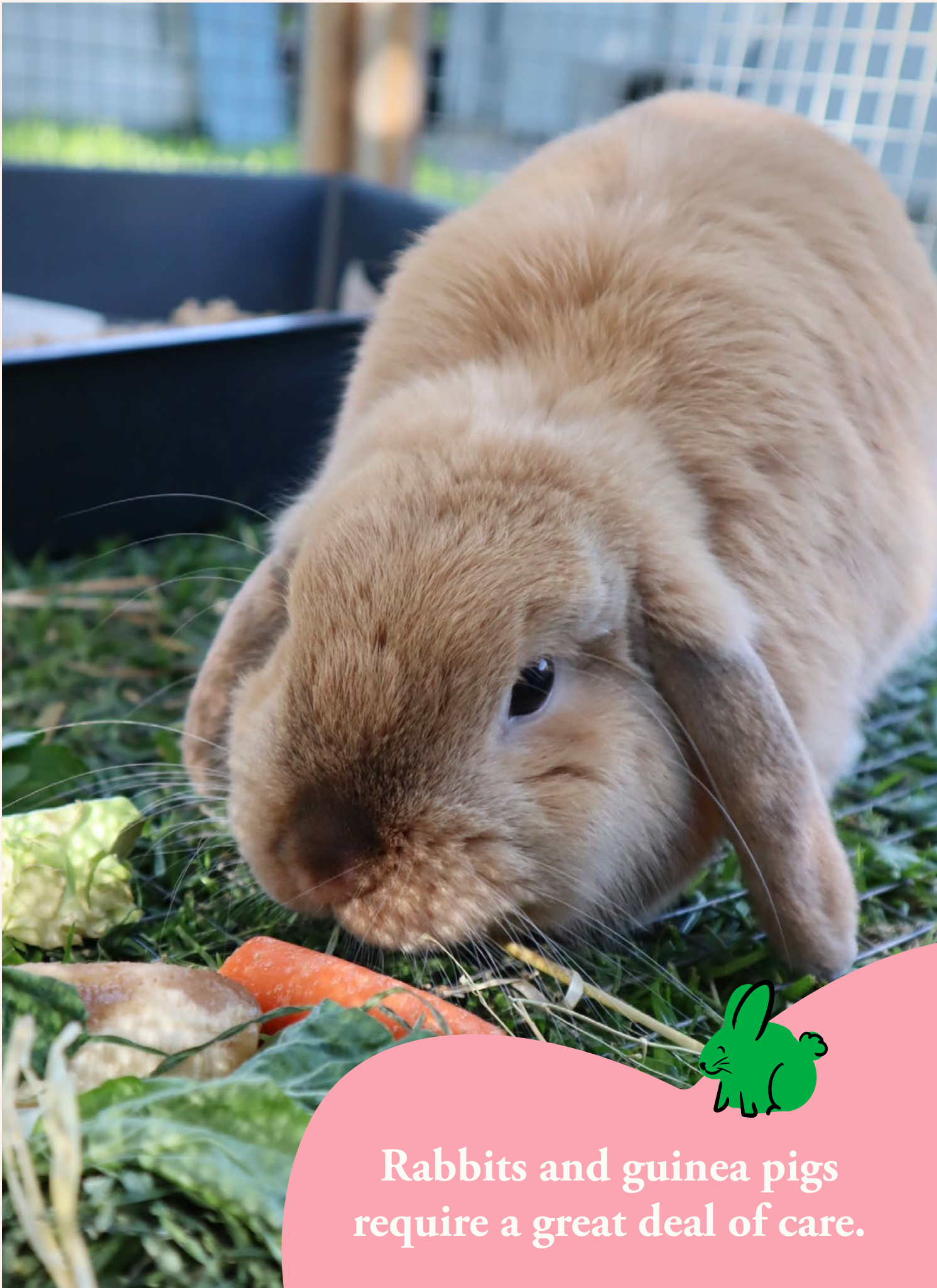
**2020/2021 has been a big year for all small animals! 80 rabbits made their way to GAWS last year, with half of them arriving as owner surrenders.**

Of the 21 stray rabbits, sadly only five were reclaimed by their owners. A further 88 guinea pigs arrived in care, with 58 surrendered to GAWS. We took care of many hens and worked with rescue partners to find homes for roosters. A small rescue partner located in Melbourne even helped us by taking on five rats that came into care so that they could be rehomed.

Rabbits and guinea pigs require a great deal of care. Our staff and volunteers take the time to support them while in care and ensure that their hutches and pens are kept in perfect working order and their space well maintained. We have worked hard to streamline our adoption process for these little creatures to ensure we are adopting well and finding great homes for them all. We often have a waiting list of people wanting to surrender to us and we always do our best to assist as we have capacity.







Rabbits and guinea pigs  
require a great deal of care.

# Our Shelter 2020-2021.

In 2020-2021, a total of 3,748 animals  
came into our care at GAWS,  
558 less than the previous year.



91%



of all dogs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (938). The 'one day stay' dogs returned to owners on the same day are not included in this data.

<1%

Decrease from the previous year.



80%



of all cats were reunited with their owners, adopted into new homes or transferred to a rescue organisation (1,853).

<7%

Decrease from the previous year.



87%



of all rabbits and guinea pigs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (145).

<10%

Decrease from the previous year.





## Animal Statistics 2020-2021



### Dogs & Puppies

91% of all dogs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (938). The 'one day stay' dogs returned to owners on the same day are not included in this data.

	2018-19		2019-20		2020-21	
<b>Dogs Admitted</b>	<b>1627</b>		<b>1455</b>		<b>1026</b>	
<b>Reclaimed</b>	748	46%	739	50%	556	54%
<b>Adopted</b>	701	43%	585	40%	352	34%
<b>Euthanised</b>	101	6%	114	7%	82	8%
<b>Other (inc transfer)</b>	57	4%	47	3%	39	4%



### Cats & Kittens

80% of all cats were reunited with their owners, adopted into new homes or transferred to a rescue organisation (1,853).

	2018-19		2019-20		2020-21	
<b>Cats Admitted</b>	<b>2981</b>		<b>2514</b>		<b>2334</b>	
<b>Reclaimed</b>	203	7%	174	6%	201	8.6%
<b>Adopted</b>	2,127	71%	1868	74%	1429	61%
<b>Euthanised</b>	342	11%	306	12%	321	13.7%
<b>Other (inc transfer)</b>	366	12%	227	9%	242	10%



### Rabbits & Guinea Pigs

87% of all rabbits and guinea pigs were reunited with their owners, adopted into new homes or transferred to a rescue organisation (145).

	2018-19		2019-20		2020-21	
<b>Rabbits/Guinea Pigs Admitted</b>	<b>214</b>		<b>151</b>		<b>168</b>	
<b>Reclaimed</b>	13	6%	5	3%	5	3%
<b>Adopted</b>	120	56%	124	82%	95	57%
<b>Euthanised</b>	3	1%	3	2%	10	6%
<b>Other (inc transfer)</b>	89	42%	19	13%	50	30%

Statistical Note: Incoming animal totals may appear less or greater than outgoing totals due to animals already in care at the beginning or end of the financial year.

# Vet Clinic.

**During the past year, the GAWS Vet Clinic saw a significant restructure. After a few personal changes within the clinic, the need for restructure was identified with three new positions being created.**

**These include a full time Veterinary Receptionist and two Head Nurse roles to manage and coordinate the medical and surgical teams.**

All three positions were filled internally and the staff members that took on these new roles bring with them a huge amount of knowledge and experience. This restructure has added reliability and stability to the daily operations of the clinic and contributed fabulous new input and ideas to help deliver high standards of performance and lift the community clinic to the next level.

Throughout the year within the veterinary team, there has been a huge emphasis on what animal welfare means to the team as individuals and as a group. This has led to a heavy focus on an animal's length of stay (LOS) from a veterinary perspective. We believe as a team that this is an incredibly important measurement and directly contributes to the welfare of animals that pass through GAWS.

With this focus, we managed to decrease the average LOS per animal over the last three months of the financial year.

**This not only means that the animals coming through the veterinary clinic are constantly closely monitored and we are better able to deliver a happy short stay and quick return to the shelter and eventually on to their new forever home.**

## Infection Control

Additional protocols have been developed by the clinic for treating three of the biggest medical problems we encounter within our cat population. These protocols allow us to quickly triage and start medical intervention to provide a swift and effective recovery for animals with very little delay or confusion.

Each staff member can follow this standardised approach using an easy to follow flow chart to keep our medical approaches consistent and following a "best practise" approach.

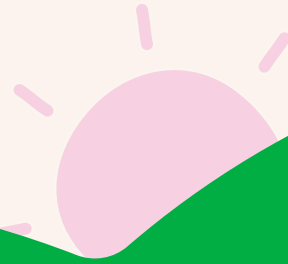
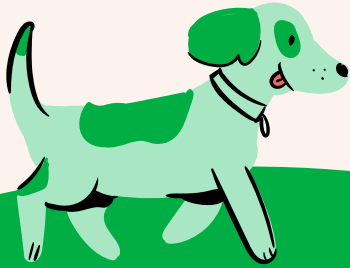
We have developed a large register of over 80, individual indemnities for other conditions/syndromes found in GAWS pets. These can be attached to each animals file and used for the entire shelter staff for self-education purposes, to increase their awareness of each animals condition, and also be used to educate potential new owners on how they can best tailor an ongoing quality of life for their newly adopted pet.

Our working relationships with our service providers continue to strengthen and develop. An example of this has been with our testing service provider who has been able to order and test on mass, a rapid PCR test for both Faecal and Ringworm to enable us to quickly identify and treat two of the biggest herd illness problems we encounter at GAWS. This has further assisted in decreasing the LOS for time each animal spends within the clinic in terms of time of diagnostic, to time of cure.



Throughout the year within the veterinary team, there has been a huge emphasis on what animal welfare means to the team as individuals and as a group.

# Clinic Statistics.



1,222

new active clients

2,284

consults

882

dental procedures

81

desexed rabbits/ferrets

658

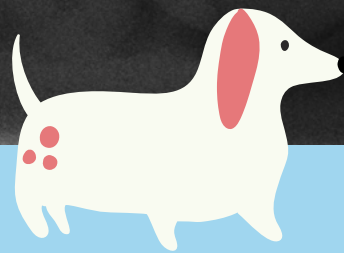
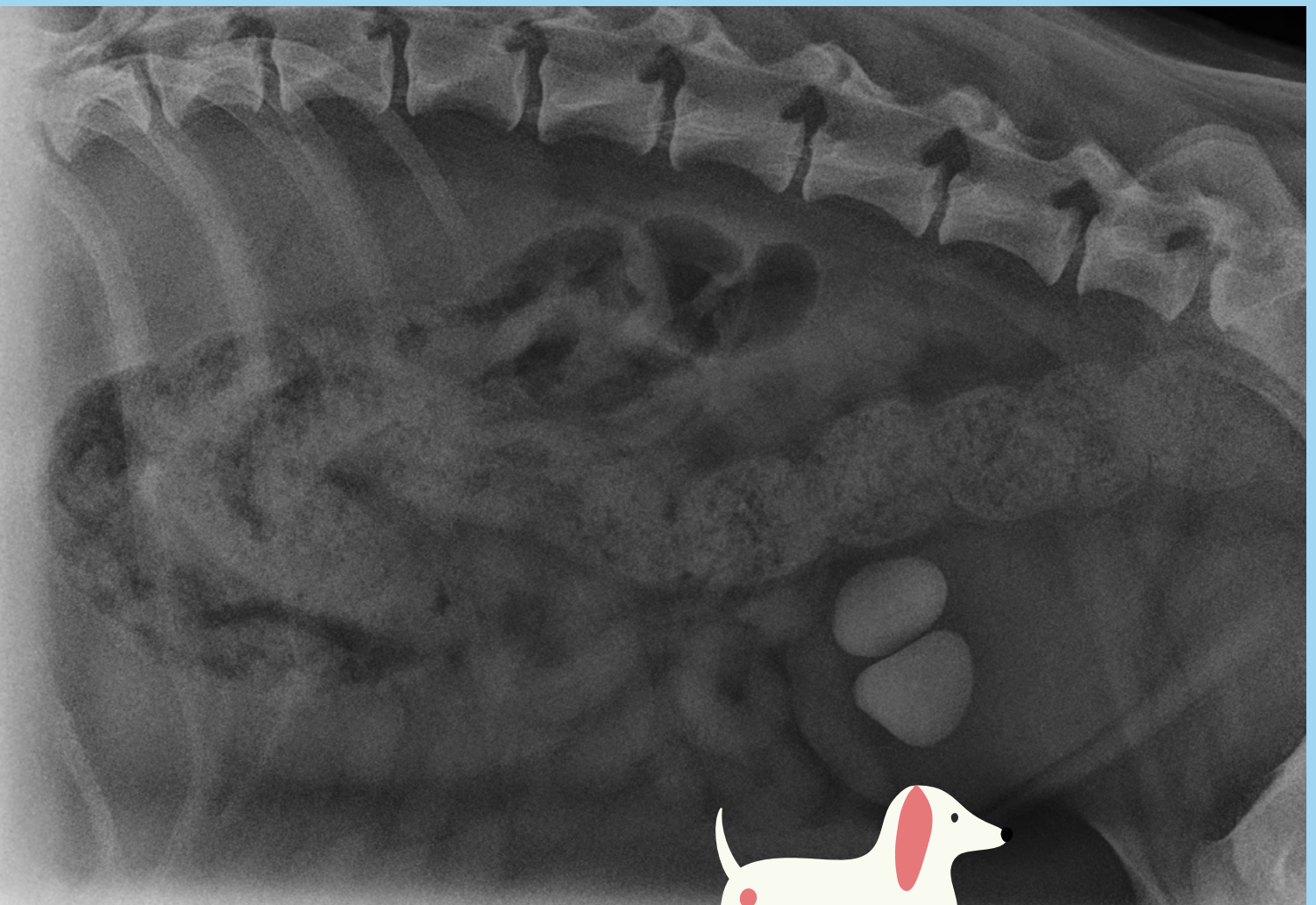
desexed dogs

1,740

desexed cats







## Good News Story

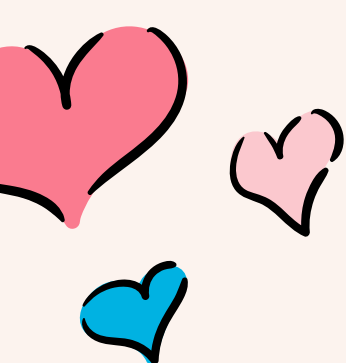
A six year old male Dachshund arrived at the GAWS Community Vet Clinic one busy Saturday for an ear infection with the owner insisting that something was not right with her beloved pet.

After a general health check on an extremely happy dog, much to the owners surprise it was determined there was no ear infection but some resentment around the jaw/head and neck. The decision was taken to book him in for further diagnostics and x-rays during the week. Dachshund breed risks developing spinal lesions due to their shape. The dachshund trotted out of the clinic quite pleased with himself.

During the following days and further discussions with his owners, they observed that their Dachshund was increasingly reluctant to flex and bend and had developed a stiff gait in the entire body.

His x-ray time arrived and soon discovered that there was a suspect disc lesion and a painful tooth causing his discomfort. Two concurrent and unrelated problems are unusual and often difficult to find as generally one diagnostic pathway is followed at a time. We were surprised but relieved for the owner until a small glimpse of something on the x-ray. A keen eye spotted something bright on one of the x-rays and the focus then shifted to a new area where two very large bladder stones were also discovered.

**It is hard to tell if this dog and its owner are lucky or unlucky. Three separate and entirely different problems all occurring at once in this little dog. One tooth removal, a bladder stone surgery and strict instructions for spinal rest later we again had one very happy little dog.**



# Fundraising and Community Engagement.

**2020/2021 again brought with it some significant challenges however, our resilience as an organisation and community continue to prevail stronger and stronger.**

Over the past 12 months, we have continued to receive incredible support from our local community and beyond for the important work that we do at GAWS. We are so grateful for the dedication of our staff, volunteers, foster carers, donors, partners and community throughout what has been another incredibly difficult year with the ongoing global pandemic. We would not be able to care for as many animals as we do each year without this continued support.

**Last year, we received \$254,180 in financial donations and fundraising. While a decrease in fundraising and donations compared to the previous financial year, given the monumental challenges it is still a pleasing result.**

Our fundraising is derived from a number of public appeal campaigns, bequests, regular giving, corporate and individual sponsorship, general donations and community fundraising. In addition to financial donations, we receive an enormous amount of in kind donations of blankets, towels, enrichment items, food, pet beds and accessories. Our community continue to value the work that we do and share our vision of 'because every life is precious' and for that we are eternally grateful.

Our local business community continue to assist us through financial donations and in kind products and services in addition to providing us with heavily discounted service rates. These relationships have only strengthened during the past year as we band together and support each other through these incredibly challenging times. We look forward to maintaining these relationships, strengthening them further and building new relationships with likeminded business partners who share our vision and passion for animal welfare.

We have again had to think differently about how we conduct our fundraising activity given the ongoing challenges with Covid-19. While our fundraising appeals have all been virtual throughout the past year, our wonderful volunteer sewing group managed to host their last market stall ever! Their first attempt in May 2021 was an absolute washout with many of the team scrabbling to shelter their handmade wares from the elements. In June 2021, their final stall was held with a few patches of rain but nothing was going to dampen the group's spirit and the community's love of their handmade items! While unfortunately the group will not be hosting stalls any longer, they will continue to provide their much sort after items for the animals in care, the foster program and limited supplies to stock in our Pakington Street Recycled Fashion & Homewares store. We sincerely thank the group led by Helen

Roberts for their hours (and hours) of sewing, preparing, selling and supporting GAWS over the years. The group's contribution both financially and physically is so greatly appreciated and we thank the group's members (past & present) for their amazing efforts!

The 2021 GAWS Calendar had a reimagining in 2021 with the launch of the 2021 GAWS Graduate Calendar - 'at home' edition. With the challenges in hosting a photoshoot, we went to our community and asked them to submit their best GAWS Graduate photographs for the chance to feature in the calendar. This initiative was so well received, we had so many entries and cute pictures submitted it was an impossible job to choose the final 13! The calendars were a hot ticket item for stocking stuffers in the lead up to Christmas.

There are a number of community members that continue to support GAWS and raise significant amounts of money to help us continue our vital work. Mrs Pauline Cline is one who makes and sells her own preserves and donating the proceeds to GAWS and Ms Margaret Kilby who sells succulents in Drysdale and donates the proceeds to GAWS. We also have many community members who make handmade quilts and knitted blankets for use in the cat's area. Many cafés, schools, community groups and workplaces held great fundraising events throughout the year and raised significant amounts in addition to collecting goods to donate.

**We are truly grateful for this ongoing support and would like to sincerely thank our wonderful community for their generosity and support.**



**Last year, we received  
\$254,180 in financial  
donations and fundraising.**



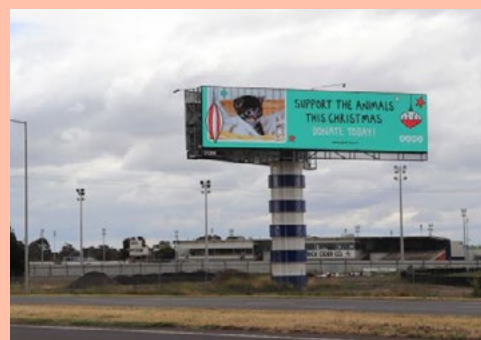
# Media

We continue to strengthen our relationships with local media outlets and gain a significant amount of unpaid coverage as well as engaging in some paid advertising to promote our appeals and other events.

Our relationship with print media outlets such as the Geelong Advertiser and Geelong Independent remain strong and we are grateful for their continued willingness to promote the work that we do. We were even very lucky to gain some exposure in Melbourne based print media through a long time GAWS Member. We are grateful for this ongoing voluntary support and thank those who help us

obtain these wonderful opportunities. Our continued media exposure helps keep the organisation top of mind for the community and helps when it comes to adopting a pet and supporting our fundraising appeals.

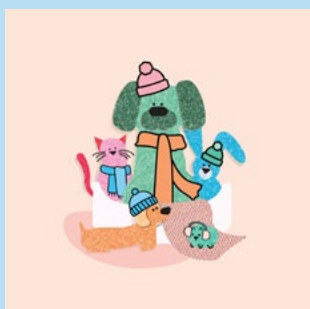
We again continued our relationship with Bay FM through our GAWS Ambassador, Roxie Bennett. While unfortunately throughout much of last year, our vets were not able to attend the studio the segment has continued and is championed by Roxie and Daryl. We also engaged in some paid advertising activity through radio and online news outlets throughout the year to further promote our appeals. We were even lucky enough to win time on two digital billboard for one week to help promote our 2020 Christmas Appeal!



## Events & Appeals

With physical events unfortunately impossible during the past year, we have focused heavily on online appeals as our main fundraising activity. While fundraising has been extremely difficult during the past two years we have continued to come up with new campaigns and updated visuals to help us raise funds to support the shelter.

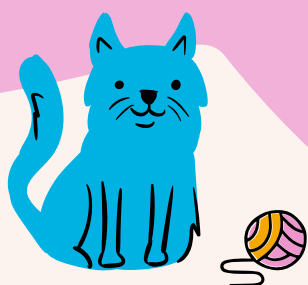
While our regular events like the Cat Lovers Show, Dog Lovers Show, Highway Collections, Twilight Adoption events and more were not possible we focused our attention on our end of financial year appeal, Christmas appeal and the second year of our peer-to-peer campaign 'Tricks & Treats for GAWS'.



## Investment in Fundraising and Digital Infrastructure

As we continue to pivot, Covid-19 has highlighted the need for GAWS to invest in its digital infrastructure and fundraising capability. In May 2021, the GAWS Board of Management approved a plan for a significant investment in this area throughout 2021/2022 with the help of

an appropriately skilled fundraising agency and consultant to assist in increasing our fundraising ability and improve our communications. This plan includes the implementation of a new Customer Relationship Management (CRM) system, new email marketing platform and reinvigorated and new appeal campaigns. While most of this activity will be delivered throughout the next financial year, preliminary planning and implementation commenced last financial year. We look forward to sharing the success of these new initiatives and infrastructure in next year's report.



**To our team of dedicated store volunteers, thank you for your flexibility, understanding, ongoing commitment and most of all significant effort to help raise funds to support the animals at GAWS. We are so grateful.**

## Social Media

Throughout the past year, our social media channels have been vital to communicate quickly and effectively with our community. More so than any other year, we have all spent a huge amount of time on social media to learn of ever changing restrictions, receive news, engage with companies, charities and each other because of our inability to see each other in person. With this, we have focused a significant amount of our human resources to build an online community and spread the word about the amazing work that GAWS does. We have used social media to educate the community on different animal welfare topics, ask for support, highlight animals looking for their forever home and communicated our ever changing access to services because of government imposed restrictions.

**During the next financial year, social media and communications will continue to be a huge focus for the team as we aim to produce more content that is engaging, informative, thought provoking and joyful to support and grow further awareness of our organisation and the work that we do.**

Followers	2019	2020	2021
Facebook	28,533	31,649	34,308
Instagram	2,729	4,171	5,059
TikTok	Nil	2,533	2,675

## GAWS Retail Stores

Our two GAWS retail stores have faced an incredibly challenging 12 months as have most retailers.

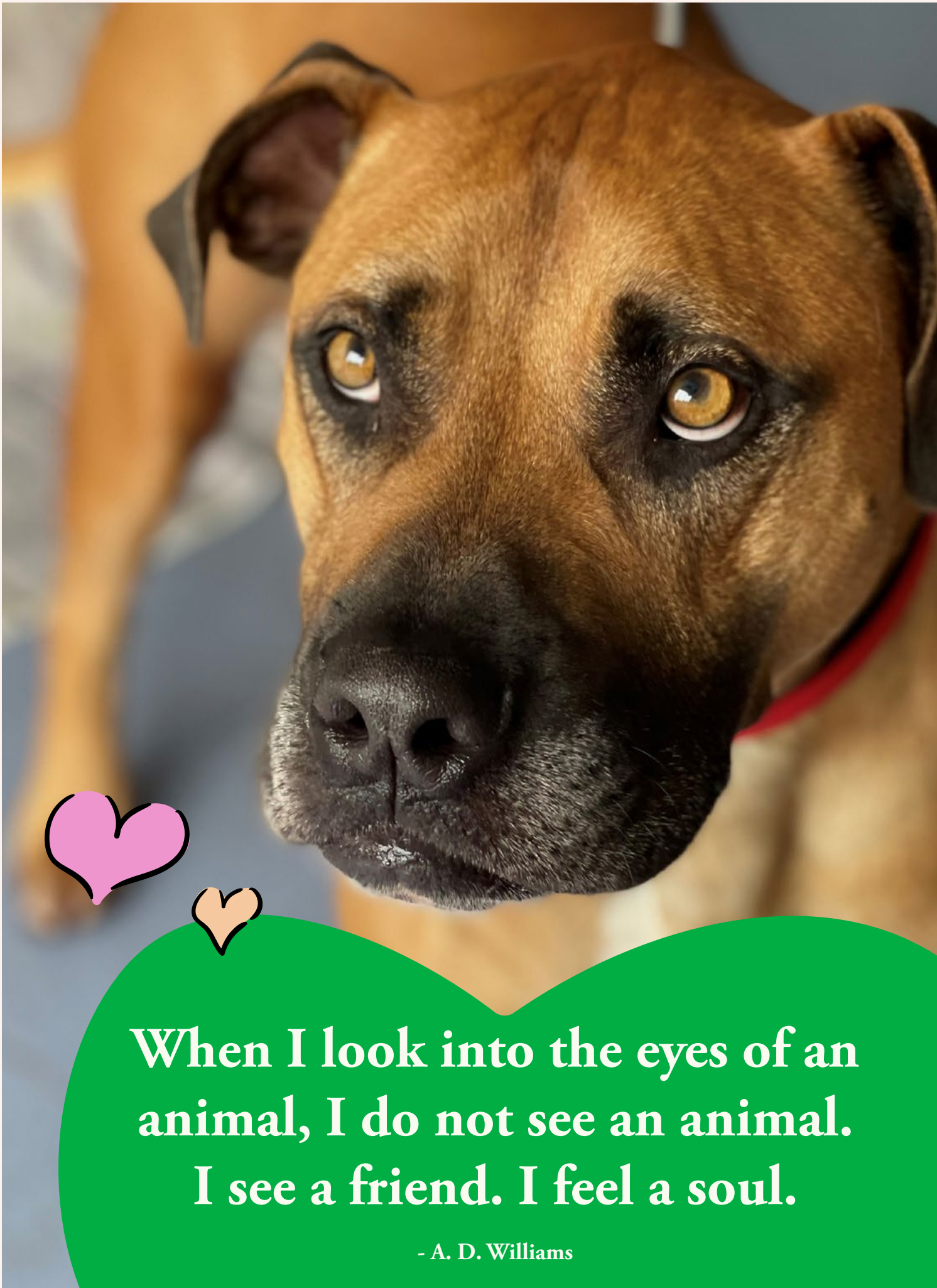
With over 22 weeks spent closed over the twelve month period, both stores have been hit hard in terms of revenue and volunteer retention. Our Hamlyn Heights Op Shop continues to remain strong and returned to pre pandemic income levels in the first half of the financial year. Unfortunately, the second half proved more challenging than anything that the store has ever faced.

Our Pakington Street store unfortunately, has really suffered throughout the past year. As the new store only opened mere weeks before the global pandemic hit, the continual shut down and reopening has been difficult to manage as our volunteer base was not fully established and the awareness of the store was not there. As we were able to open in some parts of the last year, the sales in store were incredibly promising and we hope this will continue as we further establish and grow the store over the coming year.

**We would like to acknowledge and thank our two landlords who have been very supportive and offered rental relief and support through the financial year which has been very helpful to the organisation.**

Finally, to our team of dedicated store volunteers, thank you for your flexibility, understanding, ongoing commitment and most of all significant effort to help raise funds to support the animals at GAWS. We are so grateful.





**When I look into the eyes of an  
animal, I do not see an animal.  
I see a friend. I feel a soul.**

**- A. D. Williams**

# Our Supporters.

**We received an incredible amount of support from a range of corporate partners, local businesses, individual fundraisers, community groups and schools. We thank them for their generosity and continued support.**

## Major Supporters



## Regular Donors

GAWS is very lucky to have so many generous regular donors, who last year contributed over \$30,000 to help support our operations and ability to care for animals that arrived at GAWS. Their contribution helps provide stable income and enables us to plan services with confidence. We thank them for their continued support.

## Major Donors

Adriane Alston  
Andy Meddick & Staff  
Body & Soul Jewellery  
Catherine Gray  
Cocker Spaniel Club of Victoria  
Coles Leopold  
Coulter Roache  
Davidsons  
Dianne Warren  
Easy Waste  
Elizabeth Moser  
Geoff Godfrey  
Hewstone IT  
Ivana Postrengna  
Janita White  
Jennifer Kennedy  
Kardinia International College  
Linda Beswicke  
Lucy Jordan

Margaret Kilby  
Market Square Shopping Centre  
Myer Geelong Social Club  
Pauline Cline  
Pet Stock  
SC Technology Group  
The Lin Huddleston Charitable Foundation  
The Salty Dog Café  
Tim Simpson  
Torquay Stockfeeds  
Transport Accident Commission (TAC)  
Vanessa Wighton  
Wallington's WRG  
Werribee Greyhound Coursing Club Inc.  
Wright-Goodwin Family Foundation

In addition to the above supporters, we received a large amount of anonymous donations and continued support from local organisations hosting a GAWS donation collection box. While the Community Fundraising Program has been significantly negatively affected throughout the global pandemic, we appreciate the support of our dedicated collecting volunteers for their efforts. We look forward to a return in growth of this area next year.

## Pen Pals

Ace Gibson  
Access You Supports  
Alibastet  
Barbara & Holly  
Beck's Boarding Retreat  
Blue Moon Pet Services  
Charley Lanning  
Chris Pianto  
Clare Harvey  
Colin White  
Geelong Pistol Club Inc.  
genU - Geelong West  
Helen & Filbert  
Hill's Pet Nutrition  
In Memory - Shirley Joan Murphy  
In memory of - Ken Booth  
Jean McGowan  
Julie & Terrance Sleeth  
Maria & Cody  
Nelson Park School VCAL 11/12  
Sue & Gus  
W.L. Chivers Plumbing Pty Ltd

## Donations in Memory

Alice Jane Watts  
Aileen Box  
Brett Andrew McGillivray  
Margaret Sinclair  
Maria Suhan

## Bequests

We would like to thank and acknowledge all those who have left a lasting imprint on animal welfare by leaving a gift in their Will. This generous support enables us to continue to deliver our vital work.

Ruth Adele McDonald

## Grants

Awarded	City of Greater Geelong - Healthy Connected Communities - Gardening Equipment (Project completed 2020-2021) \$2,000
Awarded	Commonwealth Government Stronger Communities - Outdoor Weather Cover for Animal Social Yards (Project to be delivered in 2021-2022) \$5,000
Awarded	Geelong Community Foundation - Veterinary Equipment (Project to be delivered in 2021-2022) \$14,000
Awarded	Animal Welfare Victoria - Kitten Enclosures (Project to be delivered in 2021-2022) \$41,000
Awarded	Haymes Paint Shop - Helping Hand Project (Project to be delivered in 2021-2022) \$1,250
Awarded	State Trustees Australia Foundation - Digital Improvement (Project to be delivered in 2021-2022) \$25,825
Awarded	Commbank Staff Foundation Community Grant - Click and Collect (Project to be delivered in 2020-2022) \$10,000

We acknowledge the Victorian State Government for its Covid-19 related financial support.





# **Geelong Animal Welfare Society**

ABN 67 005 093 756

Financial Statements  
For the year ended 30 June 2021

# **Geelong Animal Welfare Society**

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# Geelong Animal Welfare Society

## Directors Report

30 June 2021

The Directors of Geelong Animal Welfare Society present their report for the year ended 30 June 2021.

### Directors

The following persons were Directors of the Company during the whole of the financial year and up to the date of this report:

- Maria Mercurio, President
- Jane Meier, Secretary
- Sue Robinson, Treasurer
- Emma Einsiedel, Director
- Heather Disher, Director
- Anne Marie Ryan, Director
- Lauren Solomonson, Director

Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

### Operating Result

The net profit of the Company for the financial year after providing for income tax amounted to:

Year ended 30 June 2021	Year ended 30 June 2020
\$	\$
241,983	459,451

### Principal Activities and Objectives

The principal activities of the Company during the course of the year were the provision of animal welfare.

No significant change in the nature of these activities occurred during the year.

### Review of Operations

A review of operations of the Company during the financial year and the result of those operations identified no significant changes in the society's state of affairs.

### After Balance Date Events

No matters or circumstances have arisen since the end of the financial year which may significantly affect the operations of the company, the results of those operations, or the state of affairs of the Company.

### Future Developments

The Board is currently involved in a review of the company's operations and fundraising capacity to create greater opportunities to educate the community and ensure financial sustainability.

The Board will continue to monitor and assess the impacts of COVID-19.

### Environmental Issues

The Company's operations are not regulated by any significant environmental regulation under a law of the Commonwealth or of a State or Territory.



# **Geelong Animal Welfare Society**

## **Directors Report**

**30 June 2021**

### **Objectives and Strategies**

The Company's short-term objectives are to:

- Serve Geelong and the surrounding areas by upholding and promoting the welfare and rights of companion animals by caring for and rehoming lost and relinquished animals, providing support services to the community and education in responsible pet ownership.
- Be recognised by its peers and the community in general as a leader in compassionate animal care and animal rehoming.
- Retain and attract outstanding staff and volunteers, building an enthusiastic and motivated workforce where everyone is encouraged to become leaders.
- Educate the Community on responsible animal ownership and the welfare and rights of animals.
- Effectively manage the pound and shelter operations.

The Company's long-term objectives are to:

- Educate the community on responsible animal ownership and the welfare and rights of companion animals.
- Become a leader in exploring new ways to educate the community in responsible pet ownership and continue to promote the welfare and the rights of companion animals in our community.
- Focus on quality improvement of the current offerings and develop and implement strategies to best position the organisation for a healthy, long-term future.

To achieve its stated objectives, the Company has adopted the following strategies:

- Significant inclusion of professional advice from external parties.

### **Key Performance Measures**

The Company measures its own performance through the use of both quantitative and qualitative benchmarks. The benchmarks are used by the directors to assess the financial sustainability of the Company and whether the Company's short-term and long-term objectives are being achieved.

Collaborative information sharing between and comparison with other similar Animal shelters and pound operators.

The continual measurement of statistics and information gathering/storage software that enables comparison from previous years. While there are benchmarks available from the entity's historical data, benchmarks of the industry are not available in a manner that reflects the size and demographics of the entity.

Performance measures in both the qualitative and quantitative areas are obtained via internal reports and the use of external professional advice.

# Geelong Animal Welfare Society

## Directors Report

30 June 2021

### Information on the Directors

#### **Maria Mercurio**

*Experience* – Maria was CEO of the RSPCA for 12 years (retired) and prior to that CEO of Moreland City Council.

*Special Responsibilities* – President/Chair, Maria is responsible for leading the Board, chairing scheduled Board meetings and ensuring that the organisation and the Board are operating within the context of the Mission, Vision, Values and governance of the organisation

#### **Jane Meier**

*Experience* - Jane has 30 years of experience in management. Her skills include administration, liaison, word processing and minute taking. Jane has previous committee experience as a Secretary to the board of the Warringal Obedience Dog Club.

*Special Responsibilities* - As Secretary of the Board, Jane is responsible for preparing and distributing Board minutes, maintaining the charitable status of the organisation as well as the external communication of the Board.

#### **Sue Robinson**

*Experience* – Sue was chief examiner and head of subject in Taxation Law at LaTrobe University, has taught financial analysis at MBA level at Deakin University and is currently studying for her Juris Doctor. Sue has also held the position of Treasurer including oversight of risk and compliance for other not for profit organisations.

*Special Responsibilities* - *Special Responsibilities* - Sue is currently the Treasurer. As such, she is responsible for overseeing the financial movements of the society.

#### **Emma Einsiedel**

*Experience* – Emma is a lawyer practicing in commercial and property law.

*Special Responsibilities* – Director

#### **Heather Disher**

*Experience* – Heather has a combination of Business and Operational senior management expertise coupled with governance, risk management, competitive and business intelligence and strategic thinking and planning. She is Chair of the Board of Pony Clubs Australia.

*Special Responsibilities* – Director and Chair of Risk Committee

#### **Anne Marie Ryan**

*Experience* – Anne Marie is a company CEO, has experience in Education, Leadership and Organisation Development.

*Special Responsibilities* - Director

#### **Lauren Solomonson**

*Experience* – Lauren holds a Bachelor of Laws, Bachelor of Arts (Media Communications) as well as a Graduate Diploma in Legal Practice and is currently employed at a local legal firm as a Wills, Estates & Succession Planning solicitor. She also has experience in marketing and social media strategy.

*Special Responsibilities* – Director

# Geelong Animal Welfare Society

## Directors Report

30 June 2021

### Meetings of Directors

The number of Directors meetings held during the year ended 30 June 2021 and the number of meetings attended by each Director were:

	Meetings Held	Meetings Attended
Maria Mercurio, President	11	11
Jane Meier, Secretary	11	11
Sue Robinson, Treasurer	11	8
Emma Eisiedel, Director	11	9
Heather Disher, Director	11	11
Anne Marie Ryan, Director	11	11
Lauren Solomonson, Director	11	10

### Directors Benefits

No director has received or has become entitled to receive, during or since the financial year, a benefit because of a contract made by the company or related body corporate with a director, a firm which a director is a member or an entity in which a director has a substantial financial interest.

### Indemnifying Officer or Auditor

No indemnities have been given or agreed to be given or insurance premiums paid or agreed to be paid, during or since the end of the financial year, to any person who is or has been an officer or auditor of the company.

### Auditors Independence

The auditors' declaration of independence is enclosed and forms part of the Directors report for the year ended 30 June 2021.

This report is signed and in accordance with a resolution of Directors made pursuant to s. 298(2) of the Corporations Act 2001.

Signed:-



Director- President: Maria Mercurio  
Dated this 17<sup>th</sup> day of November, 2021



**AUDITOR INDEPENDENCE DECLARATION TO THE DIRECTORS OF  
GEELONG ANIMAL WELFARE SOCIETY**

As lead auditor of Geelong Animal Welfare Society for the year ended 30 June 2021, I declare that, to the best of my knowledge and belief, there have been:

- a) No contraventions of the auditor independence requirements of the Australian Charities and Not-for-profits Commission Act 2012 in relation to the audit; and
- b) No contraventions of any applicable code of professional conduct in relation to the audit.



Stephen Kirtley  
*Director*

Dated this 17<sup>th</sup> day of November, 2021

*Davidsons Assurance Services Pty Ltd*  
101 West Fyans Street  
Geelong, Victoria 3220

**/ GEELONG**

101 West Fyans Street  
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## Geelong Animal Welfare Society

### Statement of Profit or Loss and Other Comprehensive Income For the Year Ended 30 June 2021

	Note	2021 \$	2020 \$
Revenue	2	3,287,774	3,474,167
<b>Total Income from Operations</b>		<b>3,287,774</b>	<b>3,474,167</b>
Administration expenses	3	2,992,145	2,966,143
Computer expenses	3	23,240	21,298
Marketing	3	19,854	18,296
Finance expenses	3	10,552	8,979
<b>Operating profit (loss) before income tax</b>		<b>241,983</b>	<b>459,451</b>
Income tax expenses		-	-
<b>Operating profit (loss) after income tax</b>		<b>241,983</b>	<b>459,451</b>
<b>Other Comprehensive Income</b>			
Items that will not be reclassified to profit or loss		-	-
Items that will be reclassified subsequently to profit or loss		-	-
<b>Total Comprehensive Income for the year</b>		<b>241,983</b>	<b>459,451</b>

The accompanying notes form part of these financial statements

# Geelong Animal Welfare Society

## Statement of Financial Position As at 30 June 2021

	Note	2021 \$	2020 \$
<b>Assets</b>			
<b>Current Assets</b>			
Cash and cash equivalents	4	689,503	562,477
Trade and other receivables	5	187,691	174,635
Inventories	6	39,762	38,675
<b>Total Current Assets</b>		<b>916,956</b>	<b>775,787</b>
<b>Non Current Assets</b>			
Financial assets	7	675,648	478,367
Property, plant and equipment	8	947,906	984,702
Intangibles	9	4,620	30
Right of Use asset	10	84,534	57,409
<b>Total Non-Current Assets</b>		<b>1,712,708</b>	<b>1,520,508</b>
<b>Total Assets</b>		<b>2,629,664</b>	<b>2,296,295</b>
<b>Liabilities</b>			
<b>Current Liabilities</b>			
Trade and other payables	11	221,601	211,186
Short-term provisions	12	106,216	73,395
Lease liabilities	13	31,853	51,537
Accrued income - grants		25,826	-
<b>Total Current Liabilities</b>		<b>385,496</b>	<b>336,118</b>
<b>Non Current Liabilities</b>			
Long-term provisions	12	36,571	35,119
Lease Liabilities	13	49,627	9,071
<b>Total Non Current Liabilities</b>		<b>86,198</b>	<b>44,190</b>
<b>Total Liabilities</b>		<b>471,694</b>	<b>380,308</b>
<b>Net Assets</b>		<b>2,157,970</b>	<b>1,915,987</b>
<b>Equity</b>			
Reserves	14(a)	1,686,983	1,445,000
Retained Earnings	14(b)	470,987	470,987
<b>Total Equity</b>		<b>2,157,970</b>	<b>1,915,987</b>

The accompanying notes form part of these financial statements



## Geelong Animal Welfare Society

### Statement of Changes in Equity For the Year Ended 30 June 2021

	Note	Retained Earnings \$	Capital Fund Reserve \$	Total \$
<b>Balance as at 30 June 2019</b>		-	<b>1,468,130</b>	<b>1,468,130</b>
Adjustment to retained earnings as at 1 July 2019 (AASB16)		(11,594)	-	(11,594)
Total comprehensive income for the year		459,451	-	459,451
Transfer to capital reserve		23,130	(23,130)	-
<b>Balance as at 30 June 2020</b>	<b>14</b>	<b>470,987</b>	<b>1,445,000</b>	<b>1,915,987</b>
Total comprehensive income for the year		241,983	-	241,983
Transfer to capital reserve		(241,983)	241,983	-
<b>Balance as at 30 June 2021</b>	<b>14</b>	<b>470,987</b>	<b>1,686,983</b>	<b>2,157,970</b>

The accompanying notes form part of these financial statements

## Geelong Animal Welfare Society

### Statement of Cash Flows For the Year Ended 30 June 2021

	Note	2021 \$	2020 \$
<b>Cash Flows from Operating Activities</b>			
Receipts from customers		3,371,581	3,130,558
Payments to suppliers and employees		(3,170,493)	(3,064,706)
Interest received		1,002	3,382
Interest and other costs of finance		(12,668)	(3,665)
Dividends received		18,105	734
<b>Net Cash Provided by (used in) Operating Activities</b>	<b>16</b>	<b>207,527</b>	<b>66,303</b>
<b>Cash Flow from Investing Activities</b>			
Payment for purchase of property, plant & equipment		(29,164)	(22,806)
Proceeds from sale of property, plant & equipment		204	-
<b>Net Cash Provided by (used in) Investing Activities</b>		<b>(28,960)</b>	<b>(22,806)</b>
<b>Cash Flow from Financing Activities</b>			
Principal element of lease liabilities		(51,541)	(40,809)
<b>Net Cash Provided by (used in) Financing Activities</b>		<b>(51,541)</b>	<b>(40,809)</b>
Net increase/(decrease) in cash held		127,026	2,688
Cash and cash equivalents at the beginning of the financial year		562,477	559,789
<b>Cash and cash equivalents at the end of the financial year</b>	<b>15</b>	<b>689,503</b>	<b>562,477</b>

The accompanying notes form part of these financial statements

# **Geelong Animal Welfare Society**

## **Notes to the Financial Statements**

**30 June 2021**

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### **Note 1: Summary of Significant Accounting Policies**

Geelong Animal Welfare Society applies Australian Accounting Standards – Reduced Disclosure Requirements as set out in AASB 1053: Application of Tiers of Australian Accounting Standards and AASB 2010–2: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements.

These general purpose financial statements have been prepared in accordance with Australian Accounting Standards– Reduced Disclosure Requirements and Interpretations issued by the Australian Accounting Standards Board ('AASB') as well as in accordance with the requirements of section 60.40 of the Australian Charities and Not for- profits Commission Regulation 2013 (ACNC Regulation).

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of these financial statements are presented below and have been consistently applied unless stated otherwise.

The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

#### **Accounting Policies**

##### **(a) Revenue and Other Income**

The Company adopts AASB 15 Revenue from Contracts with Customers and AASB 1058 Income of Not-for-Profit-Entities.

Non-reciprocal grants are recognised in profit or loss when the entity obtains control of the grant, and it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

If conditions are attached to the grant which must be satisfied before it is eligible to receive the contribution, the recognition of the grant as revenue will be deferred until those conditions are satisfied.

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor this is considered a reciprocal transaction and the grant revenue is recognised in the state of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Non-reciprocal contributions of assets from the government and other parties for zero or a nominal value. These assets are recognised at fair value on the date of acquisition in the statement of financial position, with a corresponding amount of income recognised in profit or loss.

Donations and bequests are recognised as revenue when received.



# Geelong Animal Welfare Society

## Notes to the Financial Statements

30 June 2021

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### (a) Revenue and Other Income (cont')

Interest revenue is recognised using the effective interest method, which for floating rate financial assets is the rate inherent in the instrument. Dividend revenue is recognised when the right to receive a dividend has been established.

Revenue from the rendering of a service is recognised upon the delivery of the service to the customers. All revenue is stated net of the amount of goods and services tax.

### (b) Property, Plant and Equipment

Each class of plant and equipment is carried at cost or fair value as indicated, less, where applicable, accumulated depreciation and any impairment losses.

Plant and equipment are measured on the cost basis and are therefore carried at cost less accumulated depreciation and any accumulated impairment losses. In the event the carrying amount of plant and equipment is greater than its estimated recoverable amount, the carrying amount is written down immediately to its estimate recoverable amount and impairment losses are recognised either in profit or loss or as a revaluation decrease if the impairment losses relate to revalued asset.

A formal assessment of recoverable amount is made when impairment indicators are present for details of impairment.

Plant and equipment that have been contributed at no cost, or for nominal cost, are valued and recognised at the fair value of the asset at the date it is acquired.

### Depreciation

The depreciable amount of all fixed assets, including buildings and capitalised lease assets, but excluding freehold land, is depreciated on a straight-line basis over the asset's useful life to the entity commencing from the time the asset is held ready for use.

A summary of the depreciation method and depreciation rates for each class of assets is as follows:

<b>Class of Fixed Asset</b>	<b>Depreciation Rate</b>	<b>Method</b>
Plant & Equipment	7.5% - 40%	Diminishing Value
Motor Vehicles	22.50%	Diminishing Value
Leasehold Improvements	4%	Straight-Line

### (c) Intangible assets

Intangible assets acquired separately are initially recognised at cost. Intangible assets are subsequently measured at cost less amortisation and any impairment. The gains or losses recognised in profit or loss arising from derecognition of an intangible asset is measured as the difference between net disposal proceeds and the carrying amount of the intangible asset. The method and useful lives of finite life intangibles are reviewed annually. Changes in expected pattern of consumption or useful life are accounted for prospectively by changing the amortisation method or period.

### Software

Significant costs associated with software are deferred and amortised on a straight-line basis over the period of their expected benefit, being their finite life of 5 years.

**(d) Leases**

The Company has adopted AASB 16 Leases. At the lease commencement, the Company recognises a right-of-use asset and associated lease liability for the lease term. The lease term includes extension periods where the Company believes it is reasonably certain that the option will be exercised.

The right-of-use asset is depreciated over the lease term on a straight-line basis and assessed for impairment in accordance with the impairment of assets accounting policy.

The lease liability is initially measured at the present value of the remaining lease payments at the commencement of the lease. The discount rate is the rate implicit in the lease, however where this cannot be readily determined then the Company's incremental borrowing rate is used.

**(e) Inventories**

Inventories are measured at the lower of cost and current replacement cost. Inventories acquired at no cost, or for nominal consideration, are valued at the current replacement cost as at the date acquisition.

**(f) Financial Instruments**

**Initial recognition and measurement**

Financial assets and financial liabilities are recognised when the entity becomes a party to the contractual provisions to the instrument. For financial assets, this is equivalent to the date that the company commits itself to either purchase or sell the asset (i.e., trade date accounting is adopted). Financial instruments are initially measured at fair value plus transactions costs except where the instrument is classified "at fair value through profit or loss" in which case transaction costs are expensed to profit or loss immediately.

**Classification and subsequent measurement**

*Financial assets and liabilities at amortised cost*

Financial assets and liabilities are measured at amortised cost if both of the following criteria are met:

- the assets are held to collect the contractual cash flows, and
  - the assets' contractual terms give rise to cash flows that are solely payments of principal and interests.
- These assets and liabilities are initially recognised at fair value plus any directly attributable transaction costs and subsequently measured at amortised cost using the effective interest method less any impairment.

*Financial assets at fair value through other comprehensive income*

Debt investments are measured at fair value through other comprehensive income if both of the following criteria are met and the assets are not designated as fair value through net result:

- the assets are held to achieve its objective both by collecting the contractual cash flows and by selling the financial assets, and;
- the assets' contractual terms give rise to cash flows that are solely payments of principal and interests.

*Financial assets at fair value through profit or loss*

By default, all other financial assets that do not meet the measurement conditions of amortised cost and fair value through other comprehensive income are subsequently measured at fair value through profit or loss.

The initial designation of financial instruments to measure at fair value through profit or loss is a one-time option on initial classification and is irrevocable until the financial asset is derecognised.

**(f) Financial Instruments (cont')**

**Impairment**

At the end of each reporting period, the entity assesses whether there is objective evidence that a financial instrument has been impaired. In the case of available-for-sale financial instruments, a prolonged decline in the value of the instrument is considered to determine whether an impairment has arisen. Impairment losses are recognised in the statement of comprehensive income.

**Derecognition**

Financial assets are derecognised where the contractual rights to receipt of cash flows expire or the asset is transferred to another party whereby the entity no longer has any significant continuing involvement in the risks and benefits associated with the asset. Financial liabilities are derecognised where the related obligations are discharged, cancelled or expired. The difference between the carrying value of the financial liability, which is extinguished or transferred to another party, and the fair value of consideration paid, including the transfer of non-cash assets or liabilities assumed, is recognised in profit or loss.

**(g) Employee Benefits**

Provision is made for the company's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may not satisfy vesting requirements. Those cash flows are discounted using market yields on national government bond terms to maturity that match the expected timing of cash flows.

**(h) Provisions**

Provisions are recognised when the company has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefit will result and that the outflow can be measured reliably. Provisions are measured at the best estimate of the amounts required to settle the obligation at the end of the reporting period.

**(i) Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, deposits held at call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within short-term borrowings in current liabilities on the statement of financial position.

**(j) Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

**(k) Trade and Other Payables**

Trade and other payables represent the liability outstanding at the end of the reporting period for goods and services received by the company during the reporting period, which remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.



**(l) Critical Accounting Estimates and Judgments**

The director evaluates estimates and judgments incorporated into the financial statements based on historical knowledge and best available current information. Estimates assume a reasonable expectation of future events and are based on current trends and economic data, obtained both externally and within the company.

**(m) Impairment of Assets**

At the end of each reporting period, the entity assesses whether there is any indication that an asset may be impaired. If such an indication exists, an impairment test is carried out on the asset by comparing the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value in use, to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised immediately in profit or loss, unless the asset is carried at a revalued amount in accordance with another Standard (e.g. in accordance with the revaluation model in AASB 116). Any impairment loss of a revalued asset is treated as a revaluation decrease in accordance with that other Standard.

Where it is not possible to estimate the recoverable amount of an individual asset, the entity estimates the recoverable amount of the cash-generating unit to which the asset belongs.

Impairment testing is performed annually for goodwill and intangible assets with indefinite lives.

**(n) New and Amended Accounting Policies**

Geelong Animal Welfare Society has adopted all the new, revised or amending Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new, revised or amending Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

The adoption of these Accounting Standards and Interpretations did not have any significant impact on the financial performance or position of Geelong Animal Welfare Society.

The following Australian Accounting Standards have become effective during the current reporting period:

<i>Topic</i>	<i>Key requirements</i>	<i>Effective date</i>	<i>Effective date for the entity</i>	<i>Impact</i>
AASB 1060 General Purpose Financial Statements – Simplified disclosures for For-Profit and Not for Profit Tier 2 Entities	Generally, the disclosures made in the financial statements will change to disclose more in some areas and the option to remove disclosures in other areas.	1-Jul-21	1-Jul-21	Minimal

**Geelong Animal Welfare Society**  
**Notes to the Financial Statements**  
**For the Year Ended 30 June 2021**

	<b>2021</b>	<b>2020</b>
	<b>\$</b>	<b>\$</b>
<b>Note 2. Revenue and Other Income</b>		
Interest revenue	1,002	3,382
Dividend revenue	18,105	734
Shelter	295,964	409,537
Council	969,690	1,241,870
Donation / Fundraising	254,180	947,319
Rebates	15,079	18,918
Other Income	1,045,586	244,067
Vet clinic and op shop revenue	688,168	608,340
	<b>3,287,774</b>	<b>3,474,167</b>

<b>Note 3. Expenses</b>		
<b>Administration Expenses</b>		
Accountancy	84,499	101,092
Bank fees and charges	825	817
Cleaning/rubbish removal	65,809	57,234
Depreciation expense	106,452	102,286
Fair Value Adjustment	-	143,677
General expenses	42,862	11,535
HR & OHS Consultant	10,576	18,010
Insurance	19,090	16,098
Interest expense	2,116	3,665
Leave – Annual	15,550	15,445
Leave – Long Service	18,478	8,017
Legal fees	18,350	1,000
Light & power	24,652	29,622
Merchant Fees	6,033	5,083
M/V car - other	682	920
Postage, printing & stationery	18,137	7,414
Rates & land taxes	19,128	22,148
Repairs & maintenance	13,323	8,634
Security	1,690	3,205
Staff amenities	12,069	23,119
Subscriptions	19,639	26,371
Superannuation	160,773	156,143
Telephone	15,952	14,968
Wages	1,814,844	1,713,224
Workcover	19,557	18,990
Vet fees / supplies	430,345	414,551
Shelter Expenses	50,714	42,875
<b>Total Administration Expenses</b>	<b>2,992,145</b>	<b>2,966,143</b>

**Geelong Animal Welfare Society**  
**Notes to the Financial Statements**  
**For the Year Ended 30 June 2021**

	2021 \$	2020 \$
<b>Note 3. Expenses (Cont.)</b>		
<b>Computer Expenses:</b>		
Computer expenses	23,240	21,298
<b>Total Computer Expenses</b>	<b>23,240</b>	<b>21,298</b>
<b>Marketing Expenses:</b>		
Advertising and promotion	19,854	18,296
<b>Total Marketing Expenses</b>	<b>19,854</b>	<b>18,296</b>
<b>Finance Expenses:</b>		
Lease Payments	10,552	8,979
<b>Total Finance Expenses</b>	<b>10,552</b>	<b>8,979</b>
<b>Total Expenses</b>	<b>3,045,791</b>	<b>3,014,716</b>
<b>Note 4. Cash and Cash Equivalents</b>		
Cash at bank	689,503	562,477
	<b>689,503</b>	<b>562,477</b>
<b>Reconciliation of Cash</b>		
Cash at the end of the financial year as shown in the statement of cash flows		
Cash and Cash Equivalents	689,503	562,477
Balance as per Statement of Cash Flows	<b>689,503</b>	<b>562,477</b>
<b>Note 5. Trade and Other Receivables</b>		
Trade receivables	187,691	89,233
Other Receivables	-	85,402
	<b>187,691</b>	<b>174,635</b>
<b>Note 6. Inventories</b>		
<b>Current</b>		
Inventory at Cost	39,762	38,675
	<b>39,762</b>	<b>38,675</b>
<b>Note 7. Financial Assets</b>		
<b>Non Current</b>		
JW Anderson Testamentary Trust	668,128	470,987
Listed equity - Telstra shares at cost	7,520	7,380
	<b>675,648</b>	<b>478,367</b>



**Geelong Animal Welfare Society**  
**Notes to the Financial Statements**  
**For the Year Ended 30 June 2021**

	2021 \$	2020 \$
<b>Note 8. Property, Plant and Equipment</b>		
<b>Freehold land:</b>		
At Cost	459,256	459,256
	<b>459,256</b>	<b>459,256</b>
<b>Leasehold Improvements</b>		
At Cost	1,275,948	1,275,948
Less accumulated Depreciation	(891,645)	(853,020)
	<b>384,303</b>	<b>422,928</b>
<b>Plant &amp; Equipment</b>		
At Cost	322,704	298,161
Less accumulated depreciation	(219,402)	(197,256)
	<b>103,302</b>	<b>100,905</b>
<b>Motor Vehicles</b>		
At Cost	47,715	72,568
Less Accumulated Depreciation	(46,670)	(70,955)
	<b>1,045</b>	<b>1,613</b>
<b>Total Property, Plant and Equipment</b>	<b>947,906</b>	<b>984,702</b>

**Movements in carrying amounts**

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year:

	Land \$	Plant & Equipment \$	Motor Vehicles \$	Leasehold Improvements \$	Total \$
<b>Balance at 1 July 2019</b>	<b>459,256</b>	<b>113,027</b>	<b>2,081</b>	<b>458,935</b>	<b>1,033,299</b>
Additions	-	22,087	-	720	22,807
Disposals at WDV	-	-	-	-	-
Depreciation expense	-	(34,209)	(468)	(36,727)	(71,404)
<b>Balance at 30 June 2020</b>	<b>459,256</b>	<b>100,905</b>	<b>1,613</b>	<b>422,928</b>	<b>984,702</b>
Additions	-	24,542	-	-	24,542
Disposals at WDV	-	-	(205)	-	(205)
Depreciation expense	-	(22,145)	(363)	(38,625)	(61,133)
<b>Balance at 30 June 2021</b>	<b>459,256</b>	<b>103,302</b>	<b>1,045</b>	<b>384,303</b>	<b>947,906</b>

**Geelong Animal Welfare Society**  
**Notes to the Financial Statements**  
**For the Year Ended 30 June 2021**

	2021 \$	2020 \$
<b>Note 9. Intangibles</b>		
<b>Computer Software</b>		
At Cost	13,300	8,680
Less: Accumulated Amortisation	(8,680)	(8,650)
	<u>4,620</u>	<u>30</u>

<b>Note 10. Right of Use Asset</b>		
At Cost	288,037	215,624
Less: accumulated depreciation	(203,503)	(158,215)
Total Right of Use Asset	<u>84,534</u>	<u>57,409</u>

The Organisation's lease portfolio relates to Land and buildings only. Lease terms are for 3 years. Options to extend or terminate are contained in the property leases of the Company. These clauses provide the Company opportunities to manage leases in order to align with its strategies. All of the extension or termination options are only exercisable by the Company. The extension or termination options which were probable to be exercised have been included in the calculation of the Right of Use Asset.

<b>Note 11. Trade and Other Payables</b>		
<b>Current</b>		
Trade payables	83,541	72,139
Other Payables	138,060	139,047
	<u>221,601</u>	<u>211,186</u>

<b>Note 12. Provisions</b>		
<b>Current</b>		
<b>Employee entitlements</b>		
Annual Leave	84,200	68,649
Long Service Leave	17,026	-
<b>Make Good Provisions</b>		
Vines Road	4,990	4,746
	<u>106,216</u>	<u>73,395</u>
<b>Non Current</b>		
<b>Employee entitlements</b>		
Long Service Leave	36,571	35,119
	<u>36,571</u>	<u>35,119</u>

Provision for employee benefits represents amounts accrued for annual leave and long service leave.

The current portion for employee entitlements provision includes the total amount accrued for annual and sick leave entitlements and the amounts accrued for long service leave entitlements that have vested due to employees having completed the required period of service. Based on past experience, the Company does not expect the full amount of annual leave or long service leave balances classified as current liabilities to be settled within the next 12 months. However, these amounts must be classified as current liabilities since the Company does not have an unconditional right to defer the settlement of these amounts in the event employees wish to use their leave entitlement.

The non-current portion for this provision includes amounts accrued for long service leave entitlements that have not yet vested in relation to those employees who have not yet completed the required period of service. In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based upon historical data. The measurement and recognition criteria for employee benefits have been discussed in Note 1.

**Geelong Animal Welfare Society**  
**Notes to the Financial Statements**  
**For the Year Ended 30 June 2021**

	2021 \$	2020 \$
<b>Note 13. Lease Liability</b>		
Current	31,853	51,537
Non-Current	49,627	9,071
	<u>81,480</u>	<u>60,608</u>
<b>Note 14. Equity &amp; Reserves</b>		
<b>(a) Capital Fund Reserve</b>		
Balance at Beginning of Reporting Period	1,445,000	1,468,130
Transfer from Retained Earnings	241,983	(23,130)
	<u>1,686,983</u>	<u>1,445,000</u>
The Capital Fund Reserve is used to accumulate all profits and gains, less any losses, to be held in perpetuity by the Company in the pursuit of its objectives.		
<b>(b) Retained Earnings</b>		
Balance at Beginning of Reporting Period	470,987	-
Adjustment to retained earnings as at 1 July 2019 (AASB16)	-	(11,594)
Net Result for year	241,983	459,451
Transfer to Capital Fund Reserve	(241,983)	23,130
Retained Earnings at the end of the reporting period	<u>470,987</u>	<u>470,987.00</u>
<b>Note 15. Reconciliation Of Cash</b>		
For the purposes of the statement of cash flows, cash includes Cash at the end of the year as shown in the statement of cash		
Cash at bank	689,503	562,477
	<u>689,503</u>	<u>562,477</u>
<b>Note 16. Reconciliation of result to cash flows from operating activities</b>		
Result for the Year	241,983	459,451
<i>Non cash flows items</i>		
Depreciation & amortisation	106,454	102,286
<i>Changes in assets and liabilities</i>		
(Increase)/decrease in trade and other receivables	(13,056)	22,489
(Increase)/decrease in financial assets	(197,281)	(470,987)
(Increase) decrease in finished goods	(1,087)	7,502
Increase (decrease) in trade creditors and accruals	10,415	(82,645)
Increase (decrease) in deferred revenue	25,826	-
Increase (decrease) in employee entitlements	34,029	23,461
Increase (decrease) in make good provisions	244	4,746
<b>Net Cash Provided By/(Used In) Operating Activities</b>	<u>207,527</u>	<u>66,303</u>

**Note 17. Capital and Lease Commitments**

**(a) Capital Commitments**

There are no known capital commitments for the company.

**(b) Finance Lease Commitments**

There are no known financial lease commitments for the company

**(c) Operating Lease Commitments**

Operating lease commitments are recorded under AASB 16 Leases and Right of Use Assets.

**Note 18. Contingent Assets and Contingent Liabilities**

There are no known contingent assets or contingent liabilities for the Company.

There is currently a bequest to GAWS that is under dispute and has a hearing in Late November. This bequest would be of significant benefit to GAWS if the decision is in favour of GAWS. GAWS has sought legal guidance and assistance. At this stage it is not certain but is thought to be more likely than not that the decision will be in favour of GAWS.

**Note 19. Key management personnel disclosures**

Any person(s) having authority and responsibility for planning, directing and controlling the activities of the entity, directly or indirectly, including any director (whether executive or otherwise) of that entity is considered key management personnel.

The totals of remuneration paid to key management personnel (KMP) of the Company during the year are as follows:

	2021 \$	2020 \$
Key management personnel compensation	376,586	286,048

**Note 20. Related party transactions**

*Key management personnel*

Disclosures relating to key management personnel are set out in Note 19.

*Transactions with related parties*

The Directors confirm that there have been no related party transactions during the year.

*Receivable from and payable to related parties*

There were no trade receivables from related parties at the current and previous reporting date. There were no trade payables to related parties at the current and previous reporting date.

*Loans to/from related parties*

There were no loans to or from related parties at the current and previous reporting date.

**Note 21. Events after the reporting period**

The directors are not aware of any significant events since the end of the reporting period.

**Note 22. Organisation Details**

The registered office and principal place of business of The Organisation is:  
Geelong Animal Welfare Society  
325 Portarlington Road  
Moolap VIC 3221



**Note 23. COVID-19 Pandemic**

COVID-19 caused a global pandemic, which impacted Australia from early 2020.

Since then many 'lockdowns' and 'restrictions' imposed by the State Government have occurred, significantly impacting Geelong Animal Welfare Society (GAWS) both financially and operationally.

Throughout the pandemic our focus and efforts have been on ensuring the safety of staff, volunteers and clients at any of the GAWS sites to mitigate the risk of contracting COVID-19. Lockdowns and restrictions have meant the repeated closure of our two stores and depleted retail sales, important streams in generating income. Fundraising has been further impacted by the closure of Geelong cafes and lack of public access to our many donation boxes located within cafes. This has been compounded by the community moving to electronic payment methods over cash handling.

Procedural changes including moving to online processes such as registering interest to adopt an animal has created a different approach needing to be embraced by staff and our community. Embracing technology within the organisation has been slow and IT infrastructure is limited.

GAWS services have closed or been modified and the public either fully restricted or limited in attending our principal Moolap site and stores. The occurrence of these lockdowns and restrictions has been regular and significant. The Melbourne Metropolitan restrictions have also denied Melbourne residents the ability to attend GAWS to adopt an animal.

The pound contract with Council has not delivered on expectations. A conservative analysis of pound activity was applied to GAWS 2020-2021 budget, but an ongoing reduction in Council activity has seen income from Council to GAWS reduced by 27%. GAWS has fixed operating costs and is subject to increasing external cost rises. The significant reduction in income has meant GAWS has felt the full impact of the pandemic.

COVID-19 Government financial grants and supports were accessed with income being received principally through JobKeeper 2.0 providing significant assistance to GAWS financial position. However GAWS as an 'animal welfare' organisation has not been eligible for the 2021 State Government COVID-19 financial grants.

The impact of the pandemic on GAWS is far reaching and will continue to impact. The inability to access Government supports as we work to regain a stronger financial base means we will continue to experience an increasing gap between income and expenses. How GAWS addresses this moving forward is the basis for important future discussions.

**Geelong Animal Welfare Society**  
**Directors Declaration**  
**For the Year Ended 30 June 2021**

**Directors Declaration**

In the opinion of the Directors of Geelong Animal Welfare Society:

- a) The financial statements and notes comply with accounting standards
- b) The financial statements and notes give a true and fair view of the financial position and performance of the company.
- c) The financial statements and notes are in accordance with the requirements of the Australian Charities and Not-for-profits Act 2012.
- d) At the date of this statement, there are reasonable grounds to believe that Geelong Animal Welfare Society will be able to pay its debts as and when they fall due.

Signed in accordance with a resolution of the Board of Management made pursuant with subsection 60.15 (2) of the Australian Charities and Not-for-profits Commission Regulations 2013.

On behalf of the directors:



Director- President: Maria Mercurio

Dated this 17th day of November, 2021

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF GEELONG ANIMAL WELFARE SOCIETY**

**Opinion**

We have audited the financial report of Geelong Animal Welfare Society (the company), which comprises the statement of financial position as at 30 June 2021, and the statement of comprehensive income, statement of changes in equity and cash flow statement for the year then ended, and notes to the financial statements, including a summary of significant accounting policies, and the declaration by those charged with governance.

In our opinion, the accompanying financial report of the company is prepared, in all material respects, in accordance with the *Australian Charities and Not-for-profits Commission Act 2012* (ACNC Act), including:

- (i) Giving a true and fair view of the company's financial position as at 30 June 2021 and of its performance for the year then ended; and
- (ii) That the financial records kept by the company are such as to enable financial statements to be prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements.

**Basis for Opinion**

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the Company in accordance with the ethical requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants* (the Code) that are relevant to our audit of the financial report in Australia. We have also fulfilled our other responsibilities in accordance with the Code. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Other Information**

Those charged with governance are responsible for the other information. The other information comprises the information included in the company's annual report for the year ended 30 June 2020, but does not include the financial report and our auditor's report thereon.

Our opinion on the financial report does not cover the other information and accordingly we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial report, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial report or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

**/ GEELONG**

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**/ TORQUAY**

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**/ DIRECTORS**

Stephen Wight CA  
Stephen Kirtley CA

Davidsons Assurance Services Pty Ltd  
ACN 123 098 662 / ABN 77 123 098 662

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## **Responsibilities of Management and Those Charged with Governance for the Financial Report**

Management is responsible for the preparation of the financial report in accordance with the ACNC Act 2012, and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Company or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the company's financial reporting process.

## **Auditor's Responsibilities for the Audit of the Financial Report**

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial report.

A further description of our responsibilities for the audit of the financial report is located at the Auditing and Assurance Standards Board website at: <http://www.auasb.gov.au/Home.aspx>. This description forms part of our auditor's report.

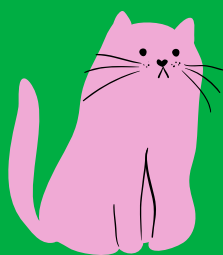
Stephen Kirtley  
*Director*

Dated this 17<sup>th</sup> day of November, 2021

*Davidsons Assurance Services Pty Ltd*  
101 West Fyans Street  
Geelong, Victoria 3220



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is precious.



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